

## **2008 NATHAN CANADA TEAM Application & Recruitment Conditions**

### **1. RECRUITMENT DEADLINES**

The recruitment of the 2008 Nathan Canada Team is organized by Nathan, distributed in Canada by In-Sport Fashions Inc., in partnership with Pearl Izumi (distributed in Canada by F3 Distribution) and GU Sports (distributed in Canada by Über Performance Products) as well as Canadian Running Magazine and Triathlon Magazine Canada.

The recruitment will start on Tuesday January 1st 2008 and will end on Monday March 31st 2008. The deadline to send an application is Monday March 31st 2008 at midnight.

### **2. ELIGIBILITY CRITERIA**

To participate, candidates will have to:

- Be a Canadian resident
- Have attained the age of 18 on March 31st 2008
- Have a sporting goal for the year 2008, in road or trail running, cycling, mountain biking or triathlon, and be ready to train to reach that goal.

### **3. ADVANTAGES OFFERED TO SELECTED CANDIDATES**

The 10 selected candidates will become members and athletes of the 2008 Nathan Canada Team and will benefit from the following:

- Nathan\* products and accessories up to a total retail value of \$200. Products will be chosen by the athletes with the help of Nathan taking into consideration the sport disciplines and their needs for training and competition.
- A Pearl Izumi\* outfit including, depending on the sport discipline, a technical bottom (short) and top (t-shirt or jersey), a cap and a pair of (running or cycling) shoes up to a retail value of \$420. Tops and caps will be printed with team's and partner's logos.
- One box of 24 Mixed GU gels with a retail value of \$48 and one box of 20 Mixed GU2o Hydration Drink Packets with a retail value of \$40.\*
- A one year subscription to Canadian Running Magazine or Triathlon Magazine Canada, value of \$21.

- Up to \$250 of store training clinics, running, cycling or triathlon clubs and events registration fees, paid by the athlete between April 1st 2008 and December 31st 2008, reimbursed on presentation of receipts.

\* Nathan, Pearl Izumi and GU Sports commit to supply the above listed products, subject to inventory availability when selected athletes are announced. Products may change without notice.

#### 4. COMMITMENT EXPECTED FROM SELECTED CANDIDATES

The 10 selected candidates, as members and athletes of the 2008 Nathan Canada Team, will commit to:

- Train and to that end, if necessary, register during the 2008 season to training clinics offered by sporting goods stores or to a running, cycling or triathlon club and take part in training sessions.

- Register and take part in at least one event or competition corresponding to their sporting goal during the 2008 season.

- Use Nathan, Pearl Izumi and GU Sports products when training and competing.

- Regularly inform Nathan and its partners about their training progression and their sporting results.

- Communicate comments and feedback to Nathan and its partners on products.

#### 5. HOW TO APPLY

From Tuesday January 1st 2008 to Monday March 31st 2008 included, Nathan, by advertising it in the media or in participating stores, will invite eligible Canadians to send their application to become a member of the 2008 Nathan Canada Team.

To prove their eligibility the candidates will have to:

- Provide a proof of age.

- Provide their first name, last name, complete mailing address, phone number and e-mail.

- Provide a short biography explaining the sport discipline (road or trail running, cycling, mountain biking or triathlon), the targeted goal in 2008 (event, competition, distance) and the motivation for applying.

- Send the complete application file:

- By e-mail: [marketing@insport.ca](mailto:marketing@insport.ca)

- Or by mail: Nathan Canada Team  
In-Sport Fashions Inc.  
125, boulevard Montpellier  
Montreal, QC - H4N 2G3

Application files won't be returned to candidates. Only selected candidates will be contacted.

## 6. SELECTION

### Selection committee

The selection committee will be composed of Canadian representatives of Nathan, Pearl Izumi and/or GU Sports and/or Canadian Running Magazine and/or Triathlon Magazine Canada.

### Selection criteria

Candidates will be evaluated on the quality of their application file, on their motivation to become a member of the 2008 Nathan Canada Team and to reach their sporting goal.

### Naming of selected candidates

Only selected candidates will be contacted in April 2008.

## GENERAL CONDITIONS

The recruitment of the 2008 Nathan Canada Team is organized by Nathan, distributed in Canada by In-Sport Fashions Inc., in partnership with Pearl Izumi (distributed in Canada by F3 Distribution) and GU Sports (distributed in Canada by Über Performance Products) as well as Canadian Running Magazine and Triathlon Magazine Canada. Subject to the herein conditions, the recruitment is open to any Canadian resident, 18 years old or older, willing to reach a sporting goal in 2008, in road or trail running, cycling, mountain biking or triathlon, except for employees, agents or representatives of Nathan (In-Sport Fashions Inc.), Pearl Izumi (F3 Distribution), GU Sports (Über Performance Products), Canadian Running Magazine and Triathlon Magazine Canada, as well as respectively any person living with or member of the immediate family (father, mother, brothers, sisters, children, husband, wife or spouse) of any of these employees, agents or representatives. Any selected candidate who doesn't respect eligibility criteria will be removed from the 2008 Nathan Canada Team. Any selected candidate who wouldn't respect the herein eligibility criteria should inform Nathan as soon as he is contacted.

Real first names, last names, mailing addresses will have to be included in the application file.

By sending their application, candidates agree that their names, their pictures as well as certain information and details contained in their biographies shall be used, if they are selected, for promotional and editorial reasons by Nathan, Pearl Izumi, GU Sports, Canadian Running Magazine or Triathlon Magazine Canada without any other obligation than the advantages offered (cf. 3.).

Advantages must be accepted as described and may not be sold, transferred to another person, assigned, substituted for another advantage, or exchanged in whole or in part for cash.

In any case the relationship between the 2008 Nathan Canada Team members and Nathan, Pearl Izumi, GU Sports, Canadian Running Magazine and Triathlon Magazine Canada and their Canadian representatives should be understood as an employee/employer relationship and vice versa.

Decisions from the selection committee are final without appeal.

The selection committee reserves the right to revoke members from the team who wouldn't respect their commitments, the team spirit or would harm in any manner Nathan's or its partners' images.